

A little slower. A little better.

A small neighborhood café for good coffee, quiet moments, and the comfort of becoming a regular. A focused concept for potential business partners.

Slow Island Coffee

Launch proposal for potential business partners
Five slides · Five minutes



Different days. One familiar place.

Our proposed customers live or work nearby. Everyday coffee habits and warm service give Slow Island a reason to earn repeat visits.

01

Nearby residents

A morning coffee, a weekend pastry, or a friendly stop on a walk. Familiar faces and consistent quality can make us part of their routine.

OCCASION: EVERYDAY COMFORT

02

Local workers

A reliable takeaway before work and a short break at lunch. Clear ordering and quick preparation matter as much as the atmosphere.

OCCASION: A USEFUL PAUSE

03

Neighbors meeting

A casual catch-up or a quiet moment alone. Comfortable seating and approachable products create an easy reason to stay.

OCCASION: SIMPLE CONNECTION



A focused menu. A place to pause.

Coffee, tea, and a small bakery selection in a compact, proposed 20-seat café.

01 Coffee

Dependable espresso drinks, batch brew, and one seasonal special.

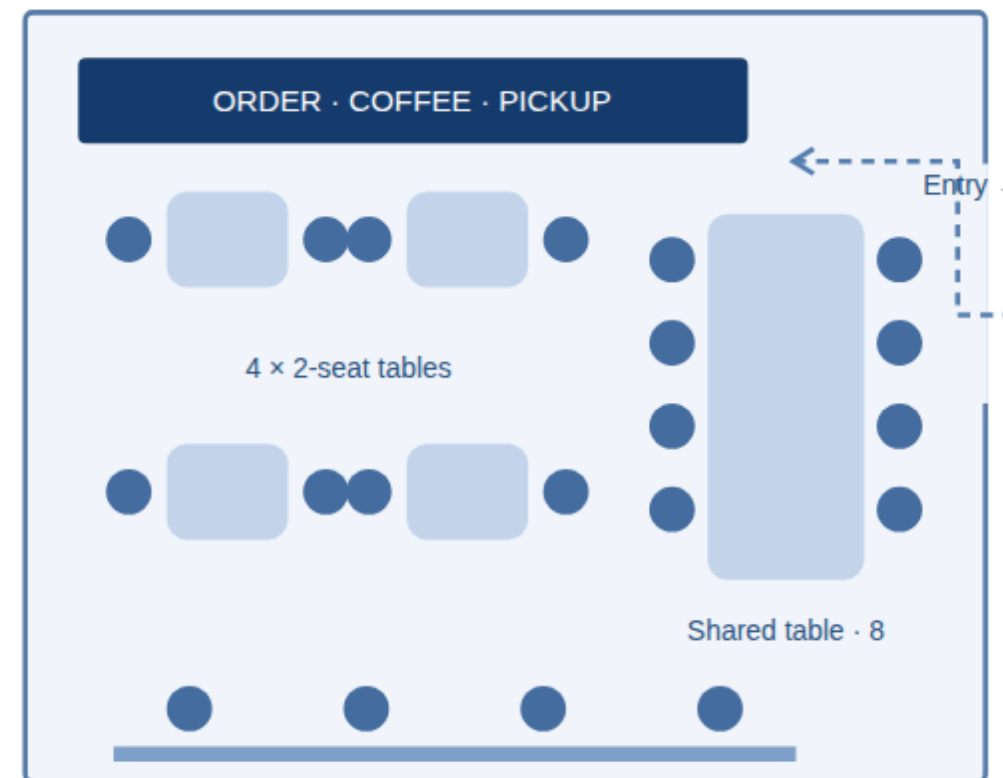
02 Tea

Black tea, green tea, and a caffeine-free herbal infusion.

03 A small bakery selection

Croissants, seasonal loaf cake, and one rotating pastry from a local bakery.

A concise menu limits complexity and waste. Keep takeaway flow separate from seating; verify site access, utilities, and permissions.



Window bar · 4 seats

20 seats · concept sketch, not to scale



A clear starting budget.

A shared basis for decisions.

TOTAL PLANNED LAUNCH FUNDS

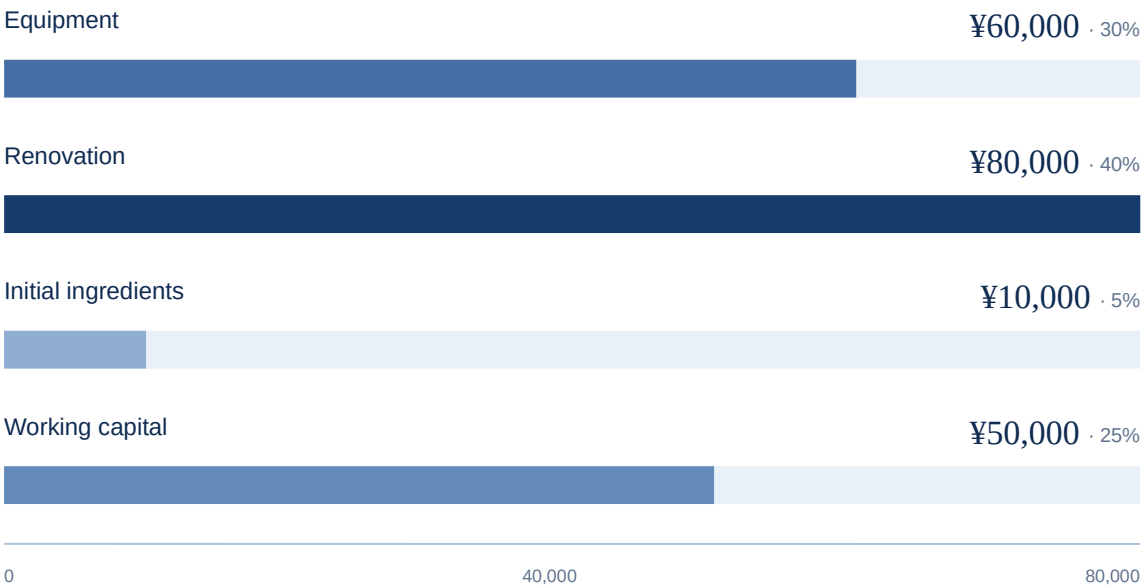
¥200,000

Four planning allocations.

Working capital represents 25% of the total.

Fictional figures supplied for this proposal. These are planning allocations, not supplier quotes or a revenue forecast.

ALLOCATION / YUAN



Partner checkpoint: confirm what each allocation covers and model rent, staffing, sales, and cash needs. Check deposits, permits, and contingencies for gaps before committing funds.



Earn the routine. Build the business together.

Worth exploring because the concept combines an everyday purchase, a welcoming neighborhood role, and a focused operation. The next step is to test the case together.

01 / VALIDATE

Prove demand

Interview nearby residents and workers, count site footfall, and run paid pop-ups. Test menu prices and willingness to return.

02 / ALIGN

Agree the partnership

Define contributions, ownership, operating roles, and decision rights. Obtain quotes and review the ¥200,000 allocation against cash needs.

03 / COMMIT

Open in stages

Proceed only with a viable site, permissions, and a workable cash plan. Soft-open, then review orders, repeat visits, labor, and waste weekly.

PROPOSED DECISION: BEGIN A FOUR-WEEK VALIDATION PHASE

